



LiteCommerce Featured Products Module

Version 2.7

Reference Manual

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Introduction

It's a good sales practice to draw customers' attention to some particular products by putting them on the front counter for promotional purposes. **Featured Products** module is designed to allow the same in your online store. You can define featured products for the front page of your store and for each of the product categories. Customers can order featured products in no time by clicking the **'Buy now'** button.

Administrator Zone

This section contains information on:

- [installing LiteCommerce Featured Products add-on module](#);
- [configuring the module](#);
- [operating the module](#).

Installing the Module

To successfully install **Featured Products** add-on module your shopping system requires LiteCommerce shopping cart software version 2.x to be installed at your online store.

Select the 'Modules' section in the 'Settings' menu of the Administrator Zone. The list of currently installed modules will appear. To install a module (**Featured Products** in our case) click on the '**Browse...**' button, select the module's '**.tar**' file and click on the '**Install**' button to add the module to your store setup.

Admin menu :: Modules

Modules

Use this section to manage add-on components of your online store. [How to use this section >>>](#)

>> **You have no modules installed** <<

Install new module

Select module .tar file:

'**Featured Products**' module will appear in the list of the installed modules; it will be activated automatically.

To deactivate the module, unselect the '**Active**' check box against the module title and click on the '**Update**' button. To completely uninstall the module, click on the '**Uninstall**' button.

Admin menu :: Modules

Modules

Use this section to manage add-on components of your online store. [How to use this section >>>](#)

You have **1** module installed and **1** module activated.

Free modules

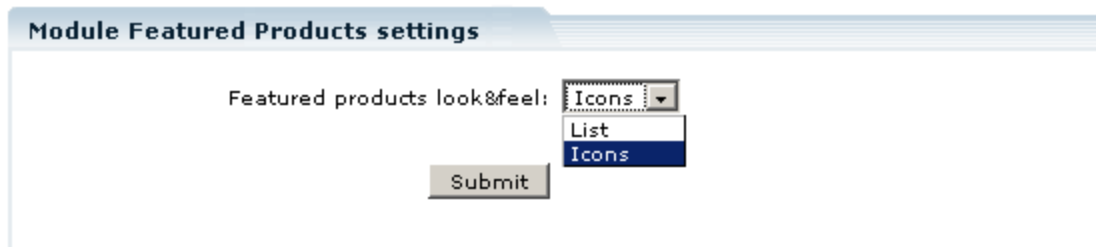
Title	Active	Description	Version	
▶ FeaturedProducts	<input checked="" type="checkbox"/>	This module enables featured products list	2.7	<input type="button" value="Uninstall"/>

Configuring the Module

There are two different ways of organizing the Featured products list. You can select what your featured products will look like. It can either be a separate section with the product thumbnails if you select 'Icons' or the list of the products with thumbnails and short descriptions if you select 'List' in the 'Featured products look&feel' drop-down box.

Click on the module name in the list of installed modules to get to the module configuration page.

Admin menu :: Modules :: Featured Products settings



Module Featured Products settings

Featured products look&feel:

Submit

Featured products look&feel: select '*List*' or '*Icons*'.

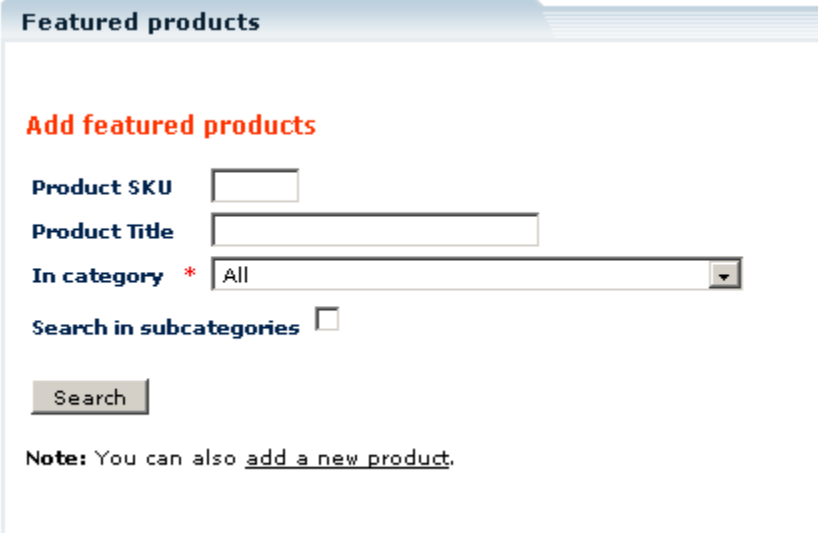
Consult the "[Customer Zone](#)" section to see how the featured products are displayed depending on the selected option.

Operating the module

Featured products are displayed on the main catalog page and on the category pages below the category list. Consult the "[Customer_Zone](#)" section to see how the featured products are displayed depending on the selected option.

To add a product to the list of featured products, perform the following steps:

1. Go to the 'Categories' section of the 'Catalog' menu in the Admin zone. You will see a 'Featured products' section at the bottom of the page.



The screenshot shows a web form titled "Featured products" with a light blue header. Below the header, the text "Add featured products" is displayed in orange. The form contains the following fields and controls:

- Product SKU**: A text input field.
- Product Title**: A text input field.
- In category ***: A dropdown menu with "All" selected.
- Search in subcategories**: A checkbox that is currently unchecked.
- Search**: A button with a grey background.
- Note**: A text block stating "Note: You can also [add a new product](#)."

2. Use the regular product search to find the product you want to be featured. One or several products will be found:

Featured products

Add featured products

Product SKU

Product Title

In category *

Search in subcategories

Note: You can also [add a new product](#).

Add	Title
<input type="checkbox"/>	Beatles "Vintage Logo" T-shirt

1 product(s) found

3. Select the check box next to the product title and click 'Add'. The product will be added to the featured products list. You can edit the position number to determine the place of the specific product in the list. Enter a number into the 'Pos.' text box and click '**Update**'.

Featured products

Delete	Pos.	Title
<input type="checkbox"/>	<input type="text" value="0"/>	Beatles "Vintage Logo" T-shirt

4. To delete a product from the featured products list select the check box next to this product's title in the 'Delete' column and click '**Update**'.

Customer Zone

When the customers see the main catalog page, there is one or more featured products displayed below all the categories. Featured products can be ordered in no time by clicking the **'Buy now'** button.

Select 'List' on the module configuration page for the items of the featured products list to contain the following information:

Featured products



See details 

Beatles "Vintage Logo" T-shirt

Cotton/Poly Blend Tshirt

Price: \$ 16.88

[Buy Now](#)

- product title;
- product description;
- product price;
- 'See details' link;
- 'Buy now' button.

Select 'Icons' on the module configuration page for the items of the featured products list to contain the following information:

Featured products



Beatles "Vintage Logo" T-shirt

Price: \$ 16.88

[Buy Now](#)

- product title;
- product price;
- 'Buy now' button.

Terms and Definitions

Administrator: a 'super-user' of the online store system who is privileged to configure the entire store and manage products, customers and orders;

Administrator zone: an administrator back office where the store Admin can configure, control and monitor store operations, enable or configure various features of the store;

Customer: a registered store user;

Customer zone: an area at the online store where store customers can manage their profiles and review their orders;

User: anyone who visits the online store.