



# LiteCommerce Wish List Module

Version 2.3

Reference Manual

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# Table of Contents

<b>Introduction</b> .....	1
<b>Administrator Zone</b> .....	2
<b>Installing the Module</b> .....	3
<b>Managing Wish Lists</b> .....	4
<b>Customizing E-mail Messages</b> .....	6
<b>Customer Zone</b> .....	7
<b>'Add to wish list' Feature</b> .....	8
<b>'Send to friend' Feature</b> .....	11
<b>Terms and Definitions</b> .....	12

## Introduction

LiteCommerce **Wish List** add-on module offers two features designed to improve customer experience at your store and attract new customers: it allows your existing customers to build and maintain wish lists of products for future purchase by themselves or others and to recommend select products to their friends and relatives via e-mail.

## Administrator Zone

This section contains information on:

- [installing the LiteCommerce Wish List add-on module](#);
- [managing wish lists](#);
- [customizing e-mail messages](#).

## Installing the Module

To successfully install **Wish List** add-on module your shopping system requires LiteCommerce shopping cart software version 2.1 to be installed at your online store.

Select the 'Modules' section in the 'Settings' menu of the Administrator Zone. The list of currently installed modules will appear. To install a module (**Wish List** in our case) click on the '**Browse...**' button, select the module's '**.tar**' file and click on the '**Install**' button to add the module to your store setup.



Figure 1: Installing the module

'**Wish List**' module will appear in the list of the installed modules; it will be activated automatically.

To deactivate the module, unselect the '**Active**' check box against the module title and click on the '**Update**' button. To completely uninstall the module, click on the '**Uninstall**' button.

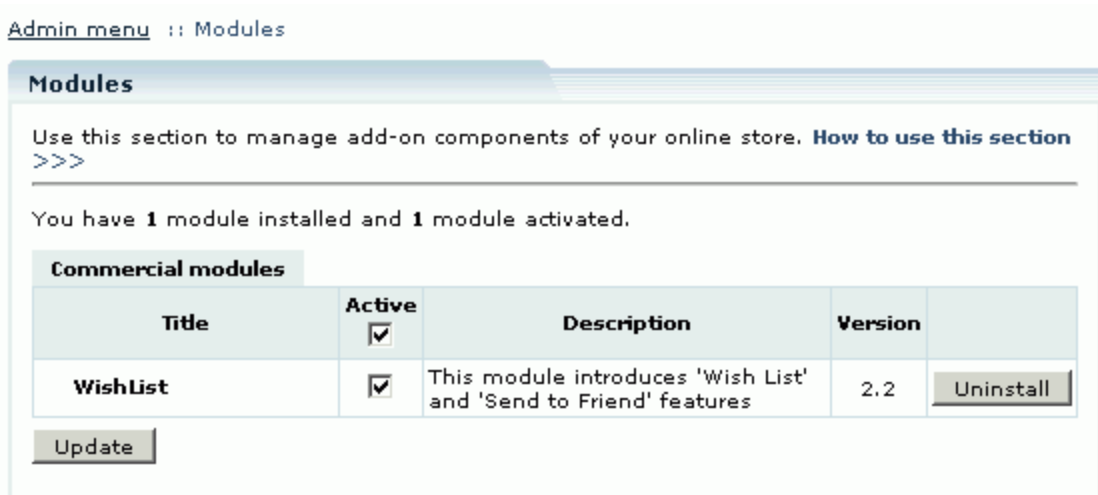


Figure 2: The WishList module in the list of installed modules

## Managing Wish Lists

The store administrator can review and manage wish lists from the 'Wish lists' section of the 'Management' menu.

Admin menu :: Wish Lists

**Search wish lists**

**List ID:**  -

**E-mail:**

**SKU:**

**Product name:**

**Creation date from:**

**Creation date through:**

Figure 3: Managing wish lists

You can search the wish lists by their IDs, owner e-mails, wish list creation dates, or individual products' SKU or name. Specify the search options and click on the '**Search**' button to see the wish lists that match your criteria. Empty search displays the complete set of customer wish lists.

Found 2 wishlists

**Search results**

	ID	Creation date	E-mail	Customer	
<input type="checkbox"/>	3	08/05/2006	<a href="#">russell@example.com</a>	Russell Jack	<a href="#">See details &gt;&gt;</a>
<input type="checkbox"/>	2	08/05/2006	<a href="#">doe@example.com</a>	Doe John	<a href="#">See details &gt;&gt;</a>

Figure 4: Sample wish list search results

The store administrator has a possibility of deleting customer wish lists. If you want to delete a wish list, place a checkmark against the wish list owner's e-mail and click on the '**Delete**' button, then in the pop-up box confirm the deletion.

The store administrator can also view wish list contents. To see the wish list of a customer, click on the 'See details' link next to the e-mail of the wish list owner. While looking through the wish list, you can click on the '**Print Wish List**' link to print it or the '**Delete Wish List**' link to delete it. Clicking on a product name or


thumbnail redirects you to the product details page.

Admin menu :: Wish Lists :: Wish List #3

### Wish List

**Wish List ID:** #3  
**Creation date:** 08/05/2006  
**E-mail:** [russell@example.com](mailto:russell@example.com)

#### Products

	SKU: SKU4
	Product: Adobe Photoshop CS
	Quantity: 1
	Item price: \$ 599.90
	<b>Total:</b> \$ 599.90

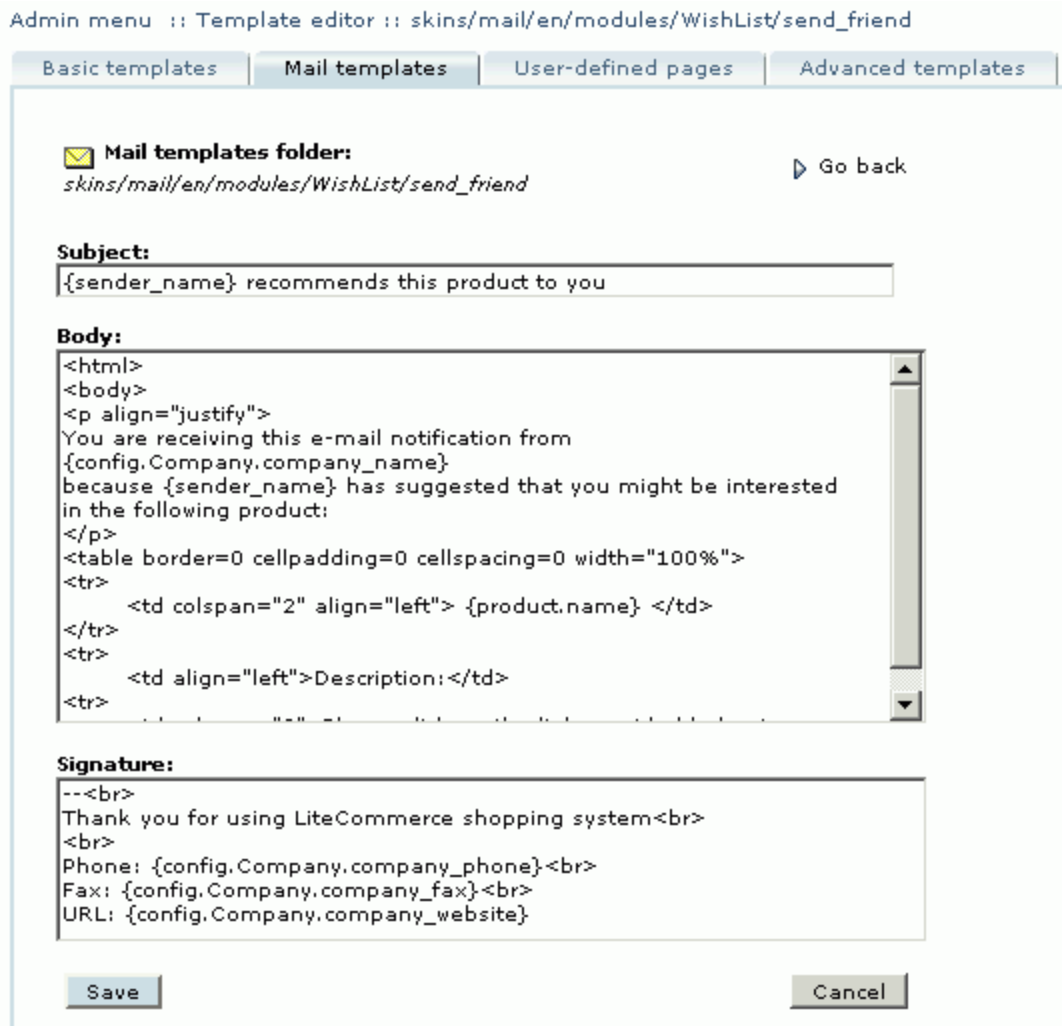
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[▶ Print Wish List](#)   [▶ Delete Wish List](#)

Viewing customer's wish lists

## Customizing E-mail Messages

**Wish List** module uses two e-mail message templates: one for the wish list e-mail and another for the product recommendation e-mail. The templates are located in the *"skins/mail/en/modules/Wish List"* sub-folder of LiteCommerce installation and can be edited using Template editor. To modify a template, choose the 'Advanced templates' tab in the 'Template Editor' section of the 'Look&Feel' menu. In the inner box choose the 'E-mail templates' tab, and then proceed to 'modules' -> 'Wish List'.



### Modifying default e-mail messages of the WishList module using Template editor

Choose the 'send' folder for the subject and body of the wish list e-mail message template and 'send\_friend' for the product recommendation e-mail templates. Please consult LiteCommerce Reference Manual for detailed information on using template editor.

## Customer Zone

This section describes the customer interface to the features provided by the **Wish List** add-on module:

- ['Add to wish list'](#) and
- ['Send to friend'](#).

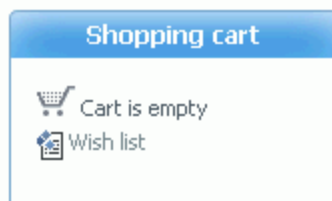
**Note:** **Wish List** features are only available to registered store customers.

## 'Add to wish list' Feature

'Add to wish list' feature is designed to help customers organize gift buying for holidays and special occasions as well as create shopping-idea lists for gifts they want to buy for others or for themselves in the future. Wish lists are maintained between customer visits, so they remain in the online store database even when the customers log off.

Wish List module adds a **'Wish list'** tab to the customer front end in case the 2-column design is used for the Customer Front End.

In case of the 3-column design, besides a **'Wish list'** tab a **'Wish list'** link is added to the **'Shopping cart'** menu in the Customer Front End. Wish list section can be accessed from any page within the Customer Zone.



Wish list link in a 3-column design

As you browse the store, you can add products to the wish list by clicking on the **'Add to wish list'** button on the product details page or in the catalog.



When both the **Product Options** module and the **Wish List** module are installed and enabled at your online store, adding products to Wish list becomes slightly different for products which have product options.

To add a product with product options to Wish list, customers have to click on the 'Add to Wish List' button, after what they are redirected to the product details page. Here they select the specific product and need to click 'Add to Wish List' again.

The products which do not have any product options, are added to Wish list directly.

Catalog > Clothing & Fashion > Clothes



**Beatles "Vintage Logo" T-shirt**

Cotton/Poly Blend Tshirt

See details 


**Price: \$ 16.88**

[Buy Now](#) [Add to Wish List](#)

'Add to wish list' button added to the catalog

When the product is added to the wish list, your browser switches to the 'Wish list' section. Entering the section allows you to manage your wish list: add wish list items to the shopping cart, change product amounts, remove products from a wish list and e-mail the wish list to the address you provide.

Wish List



**Beatles "Vintage Logo" T-shirt**

**Description**

Cotton/Poly Blend Tshirt

**Details**

Weight: 1.00 lbs

Price: \$ 16.88 x  = \$ 16.88 [Update amount](#) [Remove](#)

[Add to cart](#)

[Clear Wish List](#) **Send entire wish list by e-mail:**  [Send](#)

Sample wish list

- To add a product to the wish list, click on the '**Add to cart**' button next to the product details.
- To change the product amount, enter the new amount in a corresponding field and click on '**Update**'.
- To remove a product from the wish list, click on '**Delete**' next to the product details.
- To empty the entire wish list, click on the '**Clear wish list**' button.
- To send your wish list via e-mail, enter e-mail address in the 'Send entire wish list by e-mail' field and click

on the **'Send'** button.

Once the wish list item has been purchased, it is removed from the list. If the list contains multiple items of this product and you buy a lower number, only the difference will remain in the updated wish list.

## 'Send to friend' Feature

The store customer does not need to maintain a wish list if he only wants to share products and special offers he discovers at your store with his friends. He can send an e-mail recommendation right from the product details page.



The screenshot shows a product page for a Beatles "Vintage Logo" T-shirt. The breadcrumb trail is "Catalog > Clothing & Fashion > Clothes > Beatles "Vintage Logo" T-shirt". The product image is a purple t-shirt with the Beatles logo. The description is "Cotton/Poly Blend Tshirt". The details section shows "Weight: 1.00 lbs" and "Price: \$ 16.88". There are two buttons: "Add to Cart" and "Add to Wish List". Below this is a "Send to a friend" section with three input fields: "Your name:" (filled with "John Doe"), "Your e-mail:" (filled with "doe@example.com"), and "Friend's e-mail:". There is a "Send to friend" button with an envelope icon.

Sample 'Send to friend' form

To recommend a product to a friend, a customer has to perform the following actions:

- Log into his/her account.
- Select the details page of the given product.
- In the recommendation form provide his name and e-mail address as he wants them to appear in the recommendation e-mail, provide his friend's e-mail address. The sender's name and e-mail fields are filled in with data taken from the customer's profile.
- Click on the '**Send to friend**' button.

**Note:** E-mail addresses entered in this form are not kept in the store database.

## Terms and Definitions

**Administrator:** a 'super-user' of the online store system who is privileged to configure the entire store and manage products, customers and orders;

**Administrator zone:** an administrator back office where the store Administrator can configure, control and monitor store operations, enable or configure various features of the store;

**Customer:** a registered store user;

**Customer zone:** an area at the online store where store customers can manage their profiles and review their orders;

**User:** anyone who visits the online store;

**Wish list:** online store feature, which allows online store customers to build and maintain lists of products for future purchase by themselves or others.